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## Conference round-up and announcements from SCP!

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### JCP tops ABS marketing journal ranking

In the latest [2015 Association of Business Schools \(ABS\) rankings](#), JCP is rated a 4\*, the highest rating among the marketing journals along with Journal of Consumer Research, Journal of Marketing, Journal of Marketing Research, and Marketing Science. JCP's rating is up from 3 in 2009 and 4 in 2010, while at the same time improved more than any other 4\* marketing journal.

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### Missed the Annual Conference?

If you didn't make it to the Annual conference this year, you can check what you missed out the [SCP blog has lots of pictures](#) from the conference itself and the Great GatSCP gala at the Wrigley Mansion.

### Stay in touch with other doctoral students

If you did make it to the conference and attended the doctoral consortium, you might want to stay in touch with all the great people you met. Thanks to the initiative of this year's attendees, SCP has now launched a Facebook group for doctoral students - join [here](#) and invite your friends, too!

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## Awards

### Michel Pham named SCP Fellow

This year's SCP fellow is Michel Tuan Pham, Kravis Professor of Business at Columbia University. The SCP Fellows Committee, comprised of current SCP Fellows Valerie Folkes (Chair), John Lynch, and Joan Meyers-Levy commended Michel's research on affect and decision making for "help[ing] our field focus on feelings and how they influence consumers' thought processes, an important counterbalance to the domination of purely cognitive factors in the consumer decision making literature". The committee also recognized Michel's contributions on regulatory focus theory. It refers to his work as path-breaking, innovative, and integrative. In addition to his scientific contributions, the committee lauds Michel's active engagement in the advancement of the field of Consumer Psychology. [Read more about Michel on the SCP blog.](#)

***The call for nominations for the SCP Fellow 2015 is now open! Deadline for nominations is May 1 - more details in the attachment to this newsletter.***

### Rebecca Walker Reczek wins the 2015 Early Career Award

The SCP Early Career Award recognizes distinguished scientific contribution to consumer psychology by a researcher within eight years of receiving the PhD. Rebecca Walker Reczek is Associate Professor of Marketing and Dean's Faculty Fellow at the Fischer College of Business, Ohio State University. She earned her PhD from the University of Texas at Austin in 2006. Rebecca has published in the Journal of Consumer Psychology, Journal of Consumer Research, Journal of Marketing Research, Marketing Science, among other journals. In the recommendation letters received by the award committee, her work is described as high quality, well-cited, timely, and important. In addition to her research, Rebecca has also distinguished herself in terms of service to the Society for Consumer Psychology, for example by chairing the Summer SCP conference in 2013. SCP thanks this year's award committee, which consisted of Bob Wyer (chair), Ravi Dhar, and Frank Kardes.

### Park Award for the Best Article goes to Michael I. Norton, Daniel Mochon, and Dan Ariely

Congratulations to Michael I. Norton, Daniel Mochon, and Dan Ariely for winning the Park Award for the Best Article appearing in Vol. 22 (2012) of the Journal of Consumer Psychology for their article "[The IKEA effect: When labor leads to love](#)", Volume 22 (3), 299-470, 2012. Articles were nominated by the JCP ERB with final selection by an awards committee comprised of Simona Botti, Ryan Hamilton, and Rebecca Reczek.

### Xun (Irene) Huang wins the Park Young Contributor Award

Congratulations to Xun (Irene) Huang for winning the Park Young Contributor Award for her article "[Warmth and conformity: The effects of ambient temperature on product preferences and financial decisions](#)", co-authored with Meng Zhang, Michael Hui, and Bob Wyer, Journal of Consumer Psychology, 24(2), 241-250. This award is given to the best paper appearing in Vol. 24 (2014) of the Journal of Consumer Psychology by a junior researcher as lead author. Thank you to the award selection committee comprised of Claudiu Dimofte, Kelly Haws, and Brent McFerran.

### The SCP Dissertation Proposal Award goes to Alixandra Barasch

The SCP Dissertation Proposal Award recognizes the best dissertation proposal on a topic related to Consumer Psychology by a doctoral student member of SCP. This year's winner is Alixandra Barasch of Wharton for her dissertation proposal titled "How Photo-Taking Goals Impact Enjoyment of Experience," with Deborah Small and Gal Zauberan as her co-advisors. This year's honorable mention was Charlene Chen for her dissertation at Columbia titled "The Need to Feel Better," with advisor Michel Pham. Thanks to Joann Peck who coordinated the doctoral dissertation competition and all the reviewers. [Read more about the competition and Alixandra's comments on the SCP blog.](#)

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## Other announcements from the Society

### The 2016 President is Jennifer Argo of the University of Alberta

Jennifer Argo is the Carthy Professor of Marketing at the University of Alberta School of Business. She received her PhD from the University of Manitoba in 2003 and has been a visiting scholar at both Duke University and the University of Colorado at Boulder. She currently serves as an Associate Editor at both the Journal of Consumer Psychology and the Journal of Consumer Research. She loves interacting with doctoral students and has had the opportunity to serve as the Marketing PhD advisor at the Alberta School of Business and participating in (SCP, ACR, ANZMAC) and organizing (ACR) doctoral consortiums. As president, her priorities are to 1) continue to enhance JCP's reputation as a premier publication outlet for consumer psychology, 2) to increase mentoring and professional development opportunities for doctoral students and faculty, 3) preserve the collegial and supportive atmosphere of SCP, 4) and to enhance the visibility of SCP members' work amongst academics, policy-makers, practitioners and the general public.

### The 2015-2017 Secretary/Treasurer is Joey Hoegg of the University of British Columbia

Joey Hoegg is an Associate Professor, Canada Research Chair, and Alumni Professor in Marketing at the Sauder School of Business, University of British Columbia. She has been an active member of SCP, and regularly presents her work at the winter conference. Recently she was asked to be an associate editor at the Journal of Consumer Psychology, and she is on the Editorial Review Board at the Journal of Consumer Research.

*A BIG thank you to Tina Lowrey (HEC Paris) for her outstanding service to SCP as Secretary/Treasurer from 2013-2015!*

### Call for Book Series Proposals

The Society for Consumer Psychology is now accepting proposals for a SCP book series. Proposals should be submitted electronically to SCP Past-President Susan Broniarczyk (susan.broniarczyk@mcombs.utexas.edu) by April 1, 2015 as an attached Word file. There is no page limit, but a typical submission would be approximately 2-pages in length and specify the following:

- Goals of the book series and intended contribution to consumer psychology;
- Potential topics;
- Expected audience profile;
- Length of term and frequency of publication (annually for 3 years, biennially for 6 years, etc.).

### Call for Book Series Proposals

The Society for Consumer Psychology is seeking nominations of qualified individuals for SCP Fellow status. *Nominations are due May 1, 2015.* The current Fellows Committee is Valerie Folkes (chair), John Lynch, and Joan Meyers-Levy. More details can be found in the attachment to this newsletter.

### In Memoriam

Ohio State University Professor Emeritus Clark Leavitt passed away on, Sept. 14th, 2014. He was 91. A pioneer in the area of Consumer Psychology, Professor Leavitt served as the 2nd President (1963) of the American Psychological Association Division of Consumer Psychology (Division 23).



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