

Call for Papers: Society for Consumer Psychology Boutique Conference on Motivation, Emotion, and How They Interact

OVERVIEW

This boutique conference would bring together researchers working on emotions and motivation. It will be a forum for researchers to share their most exciting and recent investigations at the intersection of emotion and motivation. The goal of the conference is to guide new research in these areas by fostering a cross-fertilization of ideas and facilitate collaborations that strengthen programmatic research on how emotions and motivation impact consumer decision-making.

BASIC INFORMATION

Location: New York, NY

Date: June 8, 2017 (reception the evening of June 7, 2017)

**Submission deadline: February 12, 2017**

Notification date: March 7, 2017

**Papers should be submitted to the following email address: [boutiquescp2017@gsb.columbia.edu](mailto:boutiquescp2017@gsb.columbia.edu)**

CONFERENCE FORMAT

In keeping with the nature of SCP's boutique conference series, this event will have a limit of 60 attendees, all of whom are engaged in research in the areas of emotions and motivation.

Presenters are expected to register for the conference, and co-authors of presenters will be given an early registration opportunity. Subsequently, the conference will open up registration on a first-come first-serve basis until the attendance cap is reached.

The conference will begin with an evening reception followed the next day by a single-track of research presentations during the day and a second evening reception.

Sessions will include presentations of individual papers and a roundtable discussion. A poster session will also take place prior to the evening event.

Given the single-track nature of the proposed conference, in order to maintain quality, presentations will be restricted to those who have already obtained a doctoral degree. Conference attendance and a poster session will be open to doctoral students.

SUBMISSIONS

Paper submission: please submit a 250-500 word abstract of the research paper to [boutiquescp2017@gsb.columbia.edu](mailto:boutiquescp2017@gsb.columbia.edu). In your submission, please indicate which author will present the paper.

Poster submission: please submit an abstract of up to 250 words to [boutiquescp2017@gsb.columbia.edu](mailto:boutiquescp2017@gsb.columbia.edu).

Please indicate whether this is a poster or paper submission in the subject line of your email. The registration fee is expected to be \$250 and will include both evening receptions.

**Submission deadline: February 12, 2017**

#### ORGANIZERS

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