

	Thursday, August 3, 2017	Friday, August 4, 2017	Saturday, August 5, 2017	Sunday, August 6, 2017
9:00-9:50	<p>Paper Session: Overcoming Decision-Making Biases: Factors that Influence Consumer's (Biased) Information Processing</p> <p>Presenters: Chaxel, Wu, Su</p> <p>Building/Room: Convention Center/Room 303 Level Three</p>	<p>Symposium: The Red-Faced Consumer: A Deeper Look at Embarrassment and Consumption</p> <p>Presenters: Cavanaugh, Rank-Christman, Wu</p> <p>Building/Room: Convention Center/Room 303 Level Three</p>	<p>Paper Session: How Online and Offline Consumer Experiences Impact Consumption and Happiness</p> <p>Presenters: Liu, Rui Du, Faraji Rad</p> <p>Building/Room: Convention Center/Room 302 Level Three</p>	<p>Paper Session: Factors that Influence Consumer Evaluation of Product Options and Customer Reviews</p> <p>Presenters: Saluja, Luca, Schlosser</p> <p>Building/Room: Convention Center/West Overlook Room Level Two</p>
10:00-10:50	<p>Paper Session: Supporting Corporate Social Responsibility: Antecedents and Consequences of Consumer Responses to CSR</p> <p>Presenters: Lee, H. Y. Park, T. Park</p> <p>Building/Room: Convention Center/Room 301 Level Three</p>	<p>Symposium: Positive Consumer Sensory Experiences During Economically Uncertain and Technology-Dependent Times</p> <p>Presenters: Mayor, Reynolds-McIlroy, Keech</p> <p>Building/Room: Convention Center/Room 303 Level Three</p>	<p>Paper Session: The Impact of Own and Other's Food Choices: Understanding the Effects of Portion Size and Food Type</p> <p>Presenters: Zlatevska, Tan, Tignor</p> <p>Building/Room: Convention Center/East Salon D Street Level</p>	<p>Paper Session: Me, Myself, and My Possessions: How Consumers Manage Brand Relationships</p> <p>Presenters: Hawkins, Karanika, Cénopht</p> <p>Building/Room: Convention Center/Room 204A Level Two</p>
11:00-11:50	<p>Paper Session: Use and Misuse of Numbers and Frequencies in Consumer Judgments</p> <p>Presenters: Mittelman, Rathee, Koukova</p> <p>Building/Room: Convention Center/Room 301 Level Three</p>			